

State of the Art

The **LSCM discipline** is marked by continuous evolution and complexity, demanding professionals equipped with skills that extend beyond theoretical knowledge.



Research Purpose

✦ synergistic integration of **action research methodology and experiential learning** in undergraduate logistics and supply chain management programs

Methodology:

- ✎ examining case studies
- ✎ recent extant literature



The study:

✎ We explore the **impacts of artificial intelligence (AI)** on teaching and learning within this integrated framework.

Result 1:

! A comprehensive framework for integrating action research and experiential learning pedagogies to create a holistic educational experience.

Result 2:

! The potential benefits and concerns when adapting AI in this integrated framework are personalised learning, data-driven insights, collaborative engagement, and ethical considerations.

Goal of the research:

! Empower students with the essential skills and adaptability to excel in the evolving world of LSCM.

