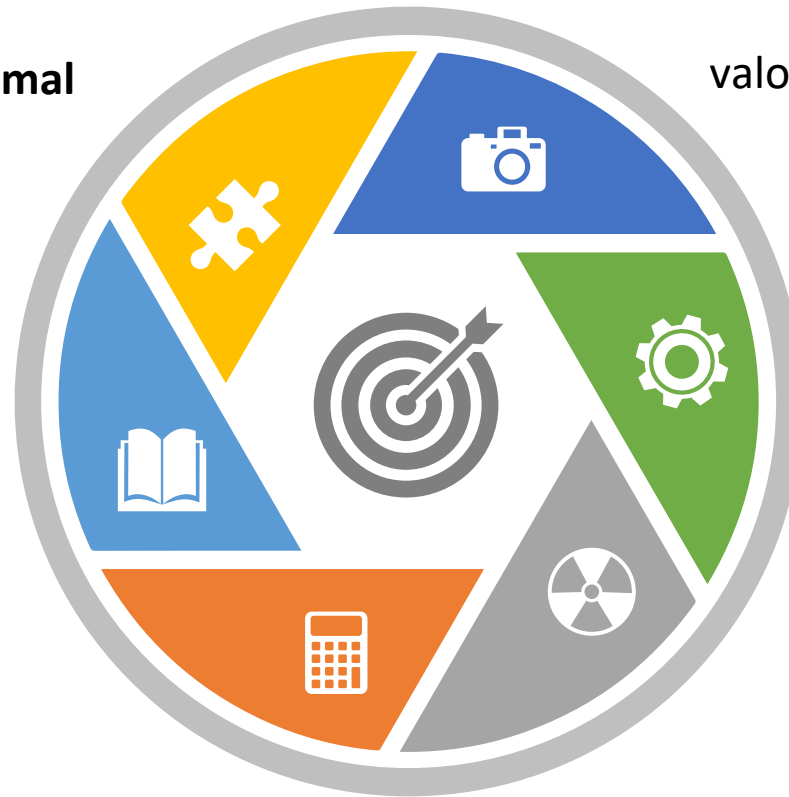



To understand cultural heritage and sustainable tourism, **informal and non-formal education** is essential. A field trip that exemplifies these educational aspects is suggested by the current study.

Main objectives:

- 👉 to promote rail tourism in Transylvania and Banat;
- 👉 to provide a more environmentally friendly travel option;
- 👉 to increase understanding of the importance of the area's cultural landscape.



The present study  the rediscovery and valorising of the Mureş Valley's cultural heritage through **educational tourism**. The chosen method is the **case study**.

Main results:

- 🧩 Cultural heritage should be transformed into narratives that tourists and locals can understand.
- 🧩 Educational tourism can be a central element of cultural heritage promotion and valorisation.
- 🧩 Informal education can also be built on valuable life experiences alongside formal education.